

## Artwork Specs

The following are our specifications and guidelines for your information. If you have any queries, please don't hesitate in contacting us to clarify any details.

### Files Types

Corel Draw 14 or lower  
PDF  
Adobe Illustrator  
at 100% actual required size  
Max. file size is 200Mb

### Fonts and Text

All fonts used in the artwork must be converted to curves or outlines before exporting the files for printing.

### Document Bleed

Bleed is a printing term for colour to the edge of a file, We require minimum 3mm bleed on all edges of your document.

### Colour Format

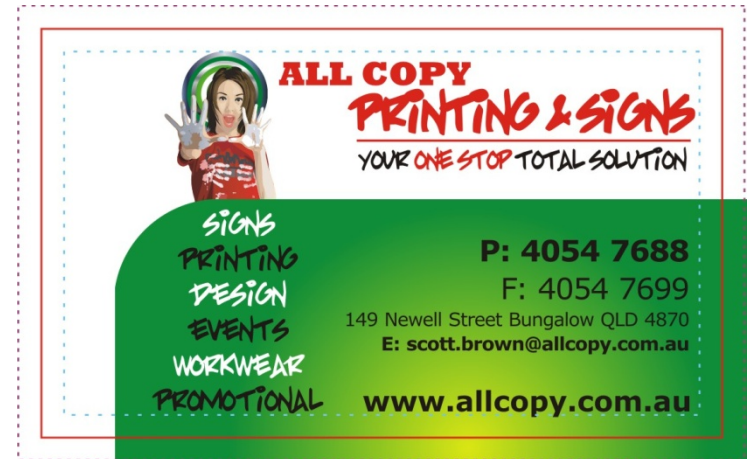
ALL colours must be CMYK (CYAN, MAGENTA, YELLOW & BLACK) not RGB (RED, GREEN & BLUE) this includes any fonts, graphics or images used within the document/s.

### Image Quality

ALL images being used with the document/s are to be supplied in CMYK format at a minimum of 300 dpi is required for printing.

### In Summary

If you don't have artwork as per our specifications please contact us to discuss how we can assist your needs



Full Bleed  
96mm x 60mm

Trim/Card Size  
90mm x 54mm

Safe Zone  
84mm x 48mm

All images are to be provided in CMYK not RGB